



**PRESS RELEASE**  
**For immediate release**

**Agropur cooperative continues its growth with expansion in the United States**

**Longueuil, January 31, 2008** – Agropur cooperative, Canada’s largest dairy cooperative, just announced that it reached an agreement to acquire Trega Foods Inc. before the end of February, pursuing therefore its expansion south of the border. It will be Agropur’s second acquisition in the United States, since 2002, and allows the organization to reinforce its position on the North American and international dairy scene.

“We are increasing our presence in the United States and this business transaction is in direct link with our development strategy,” said Mr. Pierre Claprood, CEO at Agropur.

Trega Foods operations will continue to be under the management of its current President, Mr. Doug Simon who will be reporting directly to Mr. Louis Lefebvre, President of Agropur’s Cheese and Functional Products Division. Agropur will maintain all current operations under the name Trega Foods Ltd.

Located in Wisconsin, a state renowned for its dairy production, the organization manufactures different types of cheese and whey products. Trega Foods and Agropur are proud of their reputations that rest on high quality products and the numerous awards they have won over the years, notably, at the *World Championship Cheese Contest*, one of the most prestigious competitions in the world. “We are now part of an organization that shares the same values as Trega Foods and we believe that we will be able to do exciting things in the future, thanks to our new association with Agropur,” added Mr. Doug Simon, President of Trega Foods.

**About Trega Foods**

Trega Foods is rich in history and tradition. The main products are cheddar, feta, mozzarella, provolone as well as the following dairy ingredients: Iso Chill 6000, 9000, 9010, lactose, delactose and deproteinized whey products. In its three facilities 300 employees process annually close to 650 million litres of milk (1.3 billion pounds), with sales of 300 million dollars (USD).

**About Agropur**

Founded in 1938, Agropur cooperative is a leader in the Canadian dairy industry, with sales of 2.45 billion dollars (CAD). With 3,600 member/owners, it has 4,400 employees at its 22 manufacturing facilities, distribution centres and offices throughout Canada, as well as the United States and Argentina. It processes close to 2 billion litres of milk per year (4.5 billion pounds) and offers an impressive product line, including such famous Canadian brands as *Québon*, *Oka*, *Sealtest* and *Natrel*.

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Source :

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